

Short Message Report

Conversations: 1	Participants: 2
Total Messages: 189	Date Range: 12/5/2022

Outline of Conversations



_HQQ1gAAAAE-MBI-FLAT:2022-05-08T03:08:36.701103 • 189 messages on 12/5/2022 •

██████████@woolworths.com.au • ██████████@woolworths.com.au

Messages in chronological order (times are shown in GMT +10:00)

 **_HQQ1gAAAAE-MBI-FLAT:2022-05-08T03:08:36.701103**

Z @woolworths.com.au 12/5/2022, 6:53 AM
Sales impacted but not as intensely as I had thought

Z @woolworths.com.au 12/5/2022, 6:53 AM
Will gauge better tomorrow

Z @woolworths.com.au 12/5/2022, 6:53 AM
Did we manage to get the Jatz promo off online?

Z @woolworths.com.au 12/5/2022, 6:56 AM
Ummmmm this was on Dropped, how is it on Promo?

Z @woolworths.com.au 12/5/2022, 6:56 AM

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M @woolworths.com.au 12/5/2022, 6:58 AM
Jatz promo - waiting for digital content team to remove

Z @woolworths.com.au 12/5/2022, 6:58 AM
Same issue with 12/15pks

Z @woolworths.com.au 12/5/2022, 6:58 AM
wtf??

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Image: image.png (202 KB)*

Z @woolworths.com.au 12/5/2022, 6:58 AM
HOW

M @woolworths.com.au 12/5/2022, 6:58 AM
wtf?

Z @woolworths.com.au 12/5/2022, 6:58 AM
Please raise with the online team URGENTLY

Z [REDACTED]@woolworths.com.au 12/5/2022, 6:58 AM
It's totally misleading

M [REDACTED]@woolworths.com.au 12/5/2022, 6:58 AM
onto it

Z [REDACTED]@woolworths.com.au 12/5/2022, 6:59 AM
Need to find out how it happened too

Z [REDACTED]@woolworths.com.au 12/5/2022, 6:59 AM
Weird thing....didn't impact vita weat

Z [REDACTED]@woolworths.com.au 12/5/2022, 6:59 AM
Sales were good, weird that multipacks & CC were back GP wise though, need to take a look at that once Dan'd reports come through

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:00 AM
Can you check Portal on Family Assorted & 12/15pks

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:00 AM
Make sure it's nothing we've done.

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:00 AM
I HIGHLY doubt it

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:00 AM
but before I tell Cormac

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:01 AM
Scotch Finger 375g is fine

M [REDACTED]@woolworths.com.au 12/5/2022, 7:03 AM
i'm speculating the website is picking up 'offers' I have loaded with tactics

M [REDACTED]@woolworths.com.au 12/5/2022, 7:03 AM

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Image: image.png (185 KB)*

M [REDACTED]@woolworths.com.au 12/5/2022, 7:03 AM
the standard sell price hasnt updated in portal

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:03 AM
fuck

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
We need to get that updated ASAP.

M [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
next week is fine

M [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
its just these weeks offers

M [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
the website must have scraped them before the price changes

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
This week is more important

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:04 AM
I would say so.

M [REDACTED]@woolworths.com.au 12/5/2022, 7:05 AM
Im getting it fixed

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:05 AM
thanks, keep me updated

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:05 AM
I'll flick a note to Sophie so they don't notice and come asking.

Z [REDACTED]@woolworths.com.au 12/5/2022, 7:11 AM
Ok, Cormac knows

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:35 AM
In Coles

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:35 AM
They have moved on most, I think there's are ticketing issues instore for them too.

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM
Can you check the pricing online please

M [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM
anything in specific you want me to check for them?

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM

*File "0adb6567-ed5f-47d1-92da-00b00fdd8268.jpg_2022-05-11T22:36:37.0000000Z" is missing.
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Z [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM

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Z [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM
There multis are half moved half nor

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:36 AM
*not

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:37 AM
Also, their Assorted Creams is on promo calling out the save from \$5.50

M [REDACTED]@woolworths.com.au 12/5/2022, 8:37 AM
their multis are all \$4.50 online

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:37 AM

*File "4fa1f18b-a9a3-4e43-82ce-00ff144a6f21.jpg_2022-05-11T22:37:25.0000000Z" is missing.
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Z [REDACTED]@woolworths.com.au 12/5/2022, 8:37 AM
Ok, so ticketing issues in store

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:37 AM
They have moved on Shapes too and it's on promotion

Z [REDACTED]@woolworths.com.au 12/5/2022, 8:38 AM

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M [REDACTED]@woolworths.com.au 12/5/2022, 8:38 AM

assorted creams matches the website

Z	██████████@woolworths.com.au	12/5/2022, 8:38 AM
	So they are promoting without establishing price	
M	██████████@woolworths.com.au	12/5/2022, 8:38 AM
	on creams yes	
M	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	and shapes has moved online to \$3.50	
Z	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	Dodgy	
Z	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	What is the save	
Z	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	Is it on promo	
M	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	\$1.50	
M	██████████@woolworths.com.au	12/5/2022, 8:39 AM
	creams or shapes?	
Z	██████████@woolworths.com.au	12/5/2022, 8:40 AM
	Both	
M	██████████@woolworths.com.au	12/5/2022, 8:40 AM
	creams is a \$1.50 save	
M	██████████@woolworths.com.au	12/5/2022, 8:40 AM
	and no save on shapes	
Z	██████████@woolworths.com.au	12/5/2022, 8:40 AM
	Ok so cream is dodge, shapes is ok.	
Z	██████████@woolworths.com.au	12/5/2022, 9:05 AM
	Can you please SOH for Anzac Tins	
M	██████████@woolworths.com.au	12/5/2022, 9:05 AM
	yesh	

Z [REDACTED]@woolworths.com.au 12/5/2022, 9:05 AM

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M [REDACTED]@woolworths.com.au 12/5/2022, 9:05 AM
are you jumpig on our call?

Z [REDACTED]@woolworths.com.au 12/5/2022, 9:06 AM
Yes

Z [REDACTED]@woolworths.com.au 12/5/2022, 9:06 AM
Sorry

M [REDACTED]@woolworths.com.au 12/5/2022, 10:07 AM
BTW

M [REDACTED]@woolworths.com.au 12/5/2022, 10:07 AM
Cormac followed up on FOS

M [REDACTED]@woolworths.com.au 12/5/2022, 10:07 AM
and confec finally came back to us

M [REDACTED]@woolworths.com.au 12/5/2022, 10:07 AM

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Image: image.png (19 KB)*

M [REDACTED]@woolworths.com.au 12/5/2022, 10:08 AM
that dates and durations are sh*t

M [REDACTED]@woolworths.com.au 12/5/2022, 10:10 AM
is there a latest update from Arnotts ont ehir proposal

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:19 AM
2 weeks is not enough, it needs to be 4

M [REDACTED]@woolworths.com.au 12/5/2022, 10:20 AM
Annie has already told Cormac

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:20 AM
I asked on Tuesday, the P&L is a problem.

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:20 AM
Joel is giving me an update when he is back from leave

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:20 AM
As Brett has said they'll invest the CO OP now to see if it's viable

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:20 AM
where you on the comms?

M [REDACTED]@woolworths.com.au 12/5/2022, 10:21 AM
i dont recall seeing that

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:21 AM
I meant the one from annie to cormac?

M [REDACTED]@woolworths.com.au 12/5/2022, 10:21 AM
nah

M [REDACTED]@woolworths.com.au 12/5/2022, 10:21 AM
she chatted him about it

M [REDACTED]@woolworths.com.au 12/5/2022, 10:22 AM
and also told him it wasnt for lack of trying from us.. we ask Confec many times for dates

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:23 AM
Ok, you tell Cormac too

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:23 AM
I want to ensure he knows it's coming from all fronts on this

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:23 AM
He is the one who asked us to pull this together

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:24 AM
is your PH working

M [REDACTED]@woolworths.com.au 12/5/2022, 10:24 AM
it was earlier yes

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:41 AM
Hmmm, it's not working for me

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:45 AM
Has anyone come back to you on multipakcs?

M [REDACTED]@woolworths.com.au 12/5/2022, 10:46 AM
the value pack?

M [REDACTED]@woolworths.com.au 12/5/2022, 10:46 AM
the offer is being end dated today

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:46 AM
shit

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:46 AM
So 24hrs

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:46 AM
Won't update until tomorrow

M [REDACTED]@woolworths.com.au 12/5/2022, 10:47 AM
still waiting for online to come back with removing it from online

Z [REDACTED]@woolworths.com.au 12/5/2022, 10:49 AM
Can we chat steph or susan?

M [REDACTED]@woolworths.com.au 12/5/2022, 11:03 AM
Susan usually defers to the content team

M [REDACTED]@woolworths.com.au 12/5/2022, 11:03 AM
but ill ask

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:03 AM
Ask and me know

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:04 AM
I'll chase her if I need to

M [REDACTED]@woolworths.com.au 12/5/2022, 11:04 AM
side note - I know its only the first day, but volume is looking pretty good with all the CPI changes...

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:04 AM
Oh that's good

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:04 AM
Tomorrow will be the real teller

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:04 AM
Monday will be interesting

M [REDACTED]@woolworths.com.au 12/5/2022, 11:05 AM
Yes it will

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:17 AM
Hey, we didn't align on Sec plains, so make sure we don't load any promotions and don't nominate for anything

M [REDACTED]@woolworths.com.au 12/5/2022, 11:18 AM
yep

M [REDACTED]@woolworths.com.au 12/5/2022, 11:18 AM
all promos are deleted out of the portal

M [REDACTED]@woolworths.com.au 12/5/2022, 11:18 AM
the only thing I have in the pipeline is XMAS associated sell

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:23 AM
Don't communicate that to Arnotts

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:23 AM
If we can't align they get nothing

M [REDACTED]@woolworths.com.au 12/5/2022, 11:26 AM
its nom'd at this stage

M [REDACTED]@woolworths.com.au 12/5/2022, 11:26 AM
ill refer back to you when we start working on that

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:33 AM
cool

M [REDACTED]@woolworths.com.au 12/5/2022, 11:34 AM
Ian is sending a note today on supply

M [REDACTED]@woolworths.com.au 12/5/2022, 11:35 AM
apparently Ben in health foods is impacted

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:35 AM
Has Ben confirmed that? Or did Jess say something?

M [REDACTED]@woolworths.com.au 12/5/2022, 11:35 AM
nah im on a WIP with Ian

M [REDACTED]@woolworths.com.au 12/5/2022, 11:36 AM
it only impacts the wholegrain SKU's because the ban is on Ricebrand flour

M [REDACTED]@woolworths.com.au 12/5/2022, 11:37 AM
its because they import the ingredient into Thailand

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:38 AM
what is the impact?

M [REDACTED]@woolworths.com.au 12/5/2022, 11:38 AM
might need to move pormos

M [REDACTED]@woolworths.com.au 12/5/2022, 11:38 AM
and they need to see if they can get an exemption from the goverment

M [REDACTED]@woolworths.com.au 12/5/2022, 11:39 AM
so find a different supplier for the ingredient

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:40 AM
ahhhhhh

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:40 AM
Just o wholegrain though yea

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:40 AM
That's a no from me for the NPD then

M [REDACTED]@woolworths.com.au 12/5/2022, 11:40 AM
yes just those 2

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:42 AM
can you ask Ian to submite a cost change in PH for 207821 - RRD Gourmet Crackers Road Garlic Herb 130g

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:42 AM
The deferred deal has been loaded as a \$ instead of a % like the rest in the price family

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:42 AM
It's messing with the simulator

M [REDACTED]@woolworths.com.au 12/5/2022, 11:42 AM
ahhhh

M [REDACTED]@woolworths.com.au 12/5/2022, 11:42 AM
and same with the other NPD's?

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:43 AM
yes

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:43 AM
207978 - RRD Deli crackers BBQ Pulled Pork 135g
208274 - RRD Deli Crackers Thai Chilli Lime 135g
208332 - RRD Deli Crackers Roast Chicken 135g

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:44 AM
Can he do it effective Monday 16/05/2022?

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:46 AM
sending him an email on it now

M [REDACTED]@woolworths.com.au 12/5/2022, 11:46 AM
ill let him know

Z [REDACTED]@woolworths.com.au 12/5/2022, 11:49 AM
done

M [REDACTED]@woolworths.com.au 12/5/2022, 12:17 PM
an update

M [REDACTED]@woolworths.com.au 12/5/2022, 12:17 PM
we have come to a resolution on Oreo Mini Multiapcks

M [REDACTED]@woolworths.com.au 12/5/2022, 12:17 PM
for Adrian

Z [REDACTED]@woolworths.com.au 12/5/2022, 12:52 PM
oh good

Z [REDACTED]@woolworths.com.au 12/5/2022, 12:52 PM
What happened?

M [REDACTED]@woolworths.com.au 12/5/2022, 12:59 PM

we phased a promo out of 25.5.

M	██████████@woolworths.com.au to secure the stock	12/5/2022, 12:59 PM
M	██████████@woolworths.com.au on the phone to Colleen	12/5/2022, 1:00 PM
Z	██████████@woolworths.com.au Ahhhh ok	12/5/2022, 1:01 PM
M	██████████@woolworths.com.au she apologized for yesterday	12/5/2022, 1:02 PM
M	██████████@woolworths.com.au jumpys and cheezels proposal	12/5/2022, 1:02 PM
M	██████████@woolworths.com.au her HP is what she can make it work	12/5/2022, 1:04 PM
Z	██████████@woolworths.com.au Did she have a meeting	12/5/2022, 1:04 PM
Z	██████████@woolworths.com.au The existing submission?	12/5/2022, 1:04 PM
M	██████████@woolworths.com.au yep	12/5/2022, 1:04 PM
M	██████████@woolworths.com.au they cant make it work on their end	12/5/2022, 1:04 PM
M	██████████@woolworths.com.au 'there has to be a happy medium'	12/5/2022, 1:04 PM
M	██████████@woolworths.com.au shes said they got to a blended ██████████% GP	12/5/2022, 1:05 PM
Z	██████████@woolworths.com.au Hmmmm	12/5/2022, 1:05 PM
M	██████████@woolworths.com.au were not going to get more than this	12/5/2022, 1:05 PM

M [REDACTED]@woolworths.com.au 12/5/2022, 1:05 PM
I can already see it

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:05 PM
Let's chat after

M [REDACTED]@woolworths.com.au 12/5/2022, 1:06 PM
sure thing

M [REDACTED]@woolworths.com.au 12/5/2022, 1:09 PM
i just told her all her HP's are losers

M [REDACTED]@woolworths.com.au 12/5/2022, 1:09 PM
and shes like because you keep clashing me 😬

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:15 PM
The last was wasn't

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:16 PM
And the ranging was based in a competitive landscape

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:16 PM
Shapes , IAB & RRD get clashed

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:16 PM
And they aren't losers

M [REDACTED]@woolworths.com.au 12/5/2022, 1:17 PM
yeppp

M [REDACTED]@woolworths.com.au 12/5/2022, 1:17 PM
well it was a great end to the conversation

Z [REDACTED]@woolworths.com.au 12/5/2022, 1:18 PM
😬

M [REDACTED]@woolworths.com.au 12/5/2022, 1:19 PM
she got a tad combative when I told her they're loser promos

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:32 PM
Is the MLOR request from RRD feasible?

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:32 PM
that's less then 3 months

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:32 PM
It's concerning

M [REDACTED]@woolworths.com.au 12/5/2022, 2:32 PM
i need to look at it

M [REDACTED]@woolworths.com.au 12/5/2022, 2:32 PM
i was like how do we have this when we only just ranged the product?

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
very valid point

M [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
i suggested to run promos and bring in the stock that way

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
Obviously their forecast is shite

M [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
but i need to look at it in detail

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
I'd prefer to do that

M [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
the promo thing?

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:33 PM
yep

M [REDACTED]@woolworths.com.au 12/5/2022, 2:34 PM
Yea agree

Z [REDACTED]@woolworths.com.au 12/5/2022, 2:35 PM
will leave it with you then